

2020 Mutt Strut 5K Sponsorship Opportunities

Presenting Sponsor \$2,000

Benefits:

Business name printed on all medal ribbons.

Business logo prominently displayed in the largest print with “presented by” on event posters.

Business logo on the front with “presented by” and on the back of event t-shirts .

Business name printed on banners displayed near major highways and well traveled intersections.

Business name or logo prominently displayed or mentioned as presenting sponsor in all advertising for event including social media, website, e-newsletters and any press releases.

Prominent recognition on <https://muttstrut5k.com/> and <https://dogs2ndchance.org/> websites with logo as 2020 Presenting Mutt Strut 5k Sponsor.

Link from <https://muttstrut5k.com/> and <https://dogs2ndchance.org/> to business website.

Frequent acknowledgements and thanks throughout the event and on social media.

Four complimentary race entries.

Platinum Sponsor \$1,000

Benefits:

Business logo prominently displayed in large print under presenting sponsor on event posters.

Business name prominently displayed under presenting sponsor in larger print on the back of event t-shirts.

Business name or logo displayed or mentioned in all advertising for event including social media, website, e-newsletters and any press releases.

Recognition on <https://muttstrut5k.com/> and <https://dogs2ndchance.org/> websites with logo as 2020 Platinum Mutt Strut 5k Sponsor.

Link from <https://muttstrut5k.com/> and <https://dogs2ndchance.org/> to business website.

Frequent acknowledgements and thanks throughout the event and on social media.

Three complimentary race entries

Gold Sponsor \$500

Benefits:

Business logo displayed in large print on event posters.

Business logo displayed in large print on the back of event t-shirts

Business name or logo in all advertising for events including social media, website, e-newsletters and any press releases

Recognition on <https://muttstrut5k.com/> and <https://dogs2ndchance.org/> websites with logo as 2020 Gold Mutt Strut 5k Sponsor

Link from <https://muttstrut5k.com/> and <https://dogs2ndchance.org/> to business website.

Frequent acknowledgements and thanks throughout the event and on social media.

Two complimentary race entries.

Silver Sponsor \$250

Benefits:

Business logo displayed on event flyers and posters*

Business logo displayed on the back of event t-shirts*

Business name or logo in all advertising for events including social media, website, e-newsletters and any press releases

Recognition on <https://muttstrut5k.com/> and <https://dogs2ndchance.org/> websites with logo as 2020 Silver Mutt Strut 5k Sponsor

Link from <https://muttstrut5k.com/> and <https://dogs2ndchance.org/> to business website.

Frequent acknowledgements and thanks throughout the event and on social media.

One complimentary race entry.

Bronze \$100

Benefits:

Acknowledgements and thanks during the event and on social media .

Recognition on <https://muttstrut5k.com/> and <https://dogs2ndchance.org/> websites with logo as 2020 Bronze Mutt Strut 5k Sponsor.

All other sponsors:

Acknowledgements and thanks during the event and on social media.