

DOGS 2ND CHANCE



Caring for Castaways

Saving the Stray and Abandoned One Dog at a Time

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Greetings,

We are excited to announce that we will be holding our fourth annual **Mutt Strut 5k** Labor Day weekend, September 5th-7th. Due to Covid-19 restrictions, Dogs 2nd Chance cannot hold a live race this year. Therefore, we are going virtual. Virtual races have become very popular with the social distancing rule as you can imagine.

All virtual participants will receive t-shirts and medals. (Normally only the top three finishers in each category receive a medal) Given the following circumstances, we are hoping that more people will sign up:

- Extended time period to complete
- Choice of day and time to complete
- Everyone receives a medal
- Out of town supporters are able to participate

Our past races have been very successful, raising upwards of \$3,000 towards the rescue and care of stray, abandoned, and abused dogs and puppies. We would like to increase the number of participants this year to at least 250. That would mean a whole lot of t-shirts worn around Memphis, which I call 'walking billboards'.

With the help of 901Tix and Cumulus media, we should easily reach our goal and beyond. The company operates four stations in the Memphis market: WRBO-FM (103.5 FM), WXMN-FM (98.1 FM), WKIM-FM (98.9 FM), and WGKX-FM (105.9 FM). Beginning on July 27th, all four stations will be announcing Mutt Strut 5K several times during the daily and nightly broadcasts.

Mutt Strut 5K is the main and the largest fundraiser we have every year. We would not be able to continue the work we do saving the stray, abandoned and abused dogs without sponsors like you.

Dogs 2nd Chance is a local, Memphis area, 501[c] [3] public charity. We are a mixed breed dog rescue group. We have saved over 1,400 lives since our inception in September 2007. We spay or neuter, microchip, vaccinate, treat parvo and other deadly diseases, including heartworms. We also work to facilitate life changing orthopedic surgeries for our dogs in need. No dog is ever turned away due to breed or medical needs. Our goal is to find forever homes for each dog in addition to raising awareness about the importance of spaying and neutering pets. We work to promote responsible pet care and aid in the search for owners of lost dogs.

Dogs 2nd Chance is not a shelter and receives no government funding. Our nominal adoption fee barely covers a healthy dog that is with us short term. We depend on donations and fundraisers to continue our mission of saving precious lives. We are all volunteers. No one is paid and all proceeds go to the care of the dogs.

I have included information on the sponsorship opportunities. Non-monetary sponsorships such as food, equipment rentals, gift cards, printing services etc. are always welcome and receive the same benefits as monetary sponsorships.

Thank you for considering our request. We at the rescue understand that businesses have been hard hit and that unemployment rates have gone up significantly due the Covid-19 guidelines and restrictions. We are seeking sponsorships of all levels. No donation is too small. Your donation will go directly towards saving the lives of dogs that may perish on their own or euthanized in shelters.

Please contact me with any questions you may have. Please stay safe and healthy.

Sincerely,

Linda Sutphin

Founder Dogs 2nd Chance

