



Caring for Castaways

Saving the Stray and Abandoned One Dog at a Time!

Hello,

I am Linda with Dogs 2nd Chance, a local Mid-South area dog rescue group.

We're excited to announce our 10th Annual Mutt Strut 5K will be held on Saturday, October 10, 2026, at Rainbow Lake Pavilion in Overton Park in Memphis, TN.

The Mutt Strut 5K is the cornerstone fundraiser for Dogs 2nd Chance. Thanks to the enthusiastic support of our community—and our participants' four-legged friends—this event grows every year.

For 2026 we're anticipating more than 280 human participants and 120 dogs, totaling over 300 "walking billboards" proudly displaying our sponsors' logos and messages across the Mid-South and beyond.

We need your sponsorship more than ever. Rising costs of everything we need has put a strain on our tight budget.

As a 100% volunteer-run, 501(c)(3) nonprofit organization, we do not operate a shelter, nor do we receive government funding. We rely solely on the generosity of donors, community fundraisers, and sponsorships from compassionate businesses like yours to continue our mission: rescuing, rehabilitating, and rehoming abandoned, abused, and stray dogs throughout the Mid-South.

We've attached our Sponsorship Opportunities & Commitment Form for your review. The earlier you commit, the sooner your business will be featured on our website, social media, and promotional materials.

If you have any questions or would like more information, please don't hesitate to contact me directly at 901-485-3450 or via email at dogs2ndchance@gmail.com

Thank you for considering this opportunity to make a difference in the lives of so many deserving dogs

Linda Sutphin
Founder Dogs 2nd Chance
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Munford Tennessee 38058
dogs2ndchance@gmail.com
dogs2ndchance.org
901-485-3450

2026 Mutt Strut 5K Sponsorship Opportunities

Presenting Sponsor \$3,000

- Business logo displayed in the largest print as Presenting Sponsor on event flyers.
- Business logo prominently displayed on the back of event t-shirts with "presented by" in the largest print.
- Business name printed on banners displayed near major highways and well-traveled intersections.
- Business name or logo prominently displayed or mentioned as presenting sponsor in all advertising for the event including social media, website, e-newsletters and press releases.
- Acknowledgements and thanks during the event and on social media.
- Recognition on Mutt Strut 5k and Race Roster websites with logo and all social media platforms.
- 5 complimentary race entries.

Titanium Sponsor \$2,000

- Business logo displayed in large print under Titanium Sponsor on event flyers.
- Business logo displayed in larger print on the back of event t-shirts.
- Business name or logo in all advertising for the event including social media, website, e-newsletters and press releases.
- Acknowledgements and thanks during the event and on social media.
- Recognition on Mutt Strut 5k and Race Roster websites with logo and all social media platforms.
- 4 complimentary race entries.

Platinum Sponsor \$1,000

- Business logo displayed in large print under Platinum Sponsor on event flyers.
- Business logo displayed in larger print on the back of event t-shirts.
- Business name or logo in all advertising for the event including social media, website, e-newsletters and press releases.
- Acknowledgements and thanks during the event and on social media.
- Recognition on Mutt Strut 5k and Race Roster websites with logo and all social media platforms.
- 3 complimentary race entries.

Gold Sponsor \$500

- Business logo displayed in large print under Gold Sponsor on event flyers.
- Business logo displayed in large print under Gold Sponsor on the back of event t-shirts.
- Business name or logo in all advertising for the event including social media, website, e-newsletters and press releases.
- Acknowledgements and thanks during the event and on social media.
- Recognition on Mutt Strut 5k and Race Roster websites with logo and all social media platforms.
- 2 complimentary race entries.

Silver Sponsor \$250

- Business logo displayed under Silver Sponsor on event flyers.
- Business logo displayed under Silver Sponsor on the back of event t-shirts.
- Business name or logo in all advertising for the event including social media, website, e-newsletters and press releases.
- Acknowledgements and thanks during the event and on social media.
- Recognition on Mutt Strut 5k and Race Roster websites with logo and all social media platforms.
- 1 Complimentary race entry.

Bronze Sponsor \$100

- Acknowledgements and thanks during the event and on social media.
- Recognition on Mutt Strut 5k and Race Roster websites with logo and all social media platforms.

All other sponsors:

Acknowledgements and thanks during the event and on social media

All sponsor levels are invited to set up a booth onsite on race day. We encourage sponsors to furnish business cards, coupons, samples or promotional merchandise to be included in all participant's race bags.

2026 Dogs 2nd Chance Mutt Strut 5k Sponsorship Commitment

We appreciate your early commitment to help us plan our expenditures. The earlier you commit, the longer your name/logo will be listed on all social media and websites, with links to your business page.

Commitment to sponsor Deadline is **August 12, 2026**, to guarantee name/logo on posters and printed media. Commitment to sponsor must be established by **August 30, 2026** to guarantee name/logo on T shirts.

Invoices sent upon request. Please remit payment for sponsorship by October 1, 2026.

Business name: _____

Sponsor Level: _____ Sponsor Amount \$ _____

Address: _____ City _____ State _____ Zip _____

Phone: _____ Email: _____

Authorized Signature: _____ Date: _____

Print Name _____

Please provide T-shirt size(s) if you will not be using the race entries: _____

The above-named business/individual agrees to participate as a sponsor at the level indicated above. Dogs 2nd Chance agrees to provide the benefits described in the sponsorship document.

Thank you for your support.

Linda Sutphin (901) 485-3450

Please send completed agreement via email to dogs2ndchance@gmail.com.

Electronic payment is available upon request. Checks can be addressed to:

Dogs 2nd Chance
5030 Eagles Nest Rd
Bartlett TN 38002

SPONSORS:

As soon as sponsorship is established, please email a print quality file of your logo to dogs2ndchance@gmail.com with the subject line of "logo".

Please have your items for the race participants bags available for pickup by October 1, 2026.